

SEATCUPRA.NET

Sponsorship Guidance and price list 2019

SeatCupra.net is a not for profit organisation run by enthusiasts for enthusiasts.

We are a vibrant community with over 33,000 registered members, 20,000 active members every month, and we are growing at a rate of 7,000 new members a year. Our Facebook Membership is just under 10,000 followers with a much wider reach across social media as a whole. We also have meetups throughout the year.

This presents you with a great opportunity to grow visibility of your business and increase sales.

As we do not and never will charge membership fees, we rely on funding from our sponsors to pay for our hosting costs, which are significant due to the high volume of activity our site creates.

By becoming a sponsor, you will be able to reach a wide potential customer base through banner advertising and having your own dedicated forum for engaging with potential and existing customers. We also allow you to use our social media platforms to promote offers and your services (as long as you don't spam them of course!)

Our average annual banner impression rate is a staggering 3 million for each sponsor.

Our annual pricing details are as follows:

Package	Basic
Included	<ul style="list-style-type: none">Rotating banner shown across the forums for a year
Price	£300 per annum
Package	Enhanced
Included	<ul style="list-style-type: none">Rotating banner shown across the forums for a yearYour own sponsors forum to engage with members and promote dealsUse of our social media channels to reach a wider audienceOption of flyers to be sent out when people buy SEATCUPRA.NET merchandise (you to provide flyers)Option to sponsor meetups – please contact us for more information
Price	£350 per annum
<i>We can offer 6 monthly payment options if required (12-month commitment)</i>	

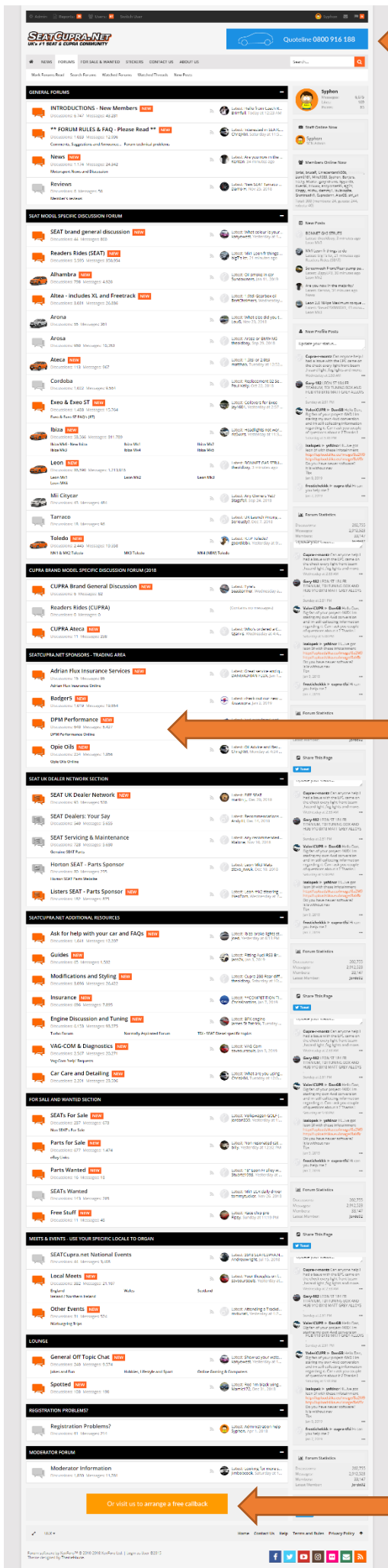
Banner dimensions:

Artworks to be supplied 470x68 pixels (no flash files). Animated gifs are supported.

Contact details and further information:

If you would like to advertise on the site or have any further questions, please contact syphon@seatcupra.net

Prices are reviewed on an annual basis. Statistics of impressions and click troughs are available on request.



Primary banner (included in Basic package)

Sponsor's trading forums (included in Enhanced package)

Secondary banner (included in Basic package)